

[Houston Texas Consulting](#) suited up and participated in the colorful nationwide Color In Motion 5K (CIM5K) run on February 2nd to support the Girls on the Run of Greater Houston charity and to support active lifestyles. Color In Motion 5K's are designed to get people motivated to stay active and have a colorful blast doing it.

Color In Motion is an organization that puts on 5k's across the country that have a surprise at every kilometer; COLOR! The difference between CIM 5k's and other 5k's is that they're jazzed up with bursts of color. Everyone starts out all fresh and clean in a white t-shirt, and by the end of the race everyone is covered in vibrant springtime camouflage.

The 5K's aren't just about the fun of it. Every race sponsors a local charity, trying to make a difference in every city that the 5K's take place in.

The team at [Houston Texas Consulting](#), had 10 employees participate in the festivities and the opportunity to raise awareness for a great cause in the Houston area. [Houston Texas Consulting](#) believes that there is no reason for anyone not to join in the fun! The experience of the 5K is a once in a lifetime, and something that no one should miss out on! For more information on Color In Motion 5K's around the nation, please visit: <http://www.colorinmotion5k.com/>

The CIM5K supported the local charity Girls on the Run of Greater Houston. The Girls on the Run organization is a life-changing, non-profit prevention program for girls in the 3rd through 8th grade. Their mission is "to inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running."

The Girls on the Run organization honors its core values. They strive to:

- ~Recognize the power and responsibility to be intentional in the decision making
- ~Embrace the differences and find strength in the connectedness
- ~Express joy, optimism and gratitude through words, thoughts and actions
- ~Nurture the physical, emotional and spiritual health
- ~Lead with an open heart and assume positive intent
- ~Stand up for ourselves and others

Girls on the Run combines training for a 5K (3.1 miles) running event with healthy living education. Their programs instill self-esteem and strong values through health education, life skills development, mentoring relationships, and physical training - all of which are accomplished through an active collaboration with girls and their parents, schools, volunteers, staff, and the community.

About Us:

One of the core values at [Houston Texas Consulting](#) is Community Involvement, and this is another real-life examples of how the act of giving can start small and grow into something much, much bigger.

[Houston Texas Consulting](#) is a leading sales and marketing company in Houston, Texas. Indirect channels of marketing, such as TV ads, radio ads, and direct mail, have created a personal gap between the product and the business consumer. Houston Texas Consulting bridges this detrimental gap by building lasting relationships through in-person contact with businesses. When compared to other forms of marketing, the benefits are invaluable.

Through the use of courteous, professional, and service-specific presentations we create a positive and lasting impression. Houston Texas Consulting approach enhances brand loyalty, which translates into increased revenues and long-term success.

Most organizations are built on an every-man-for-himself model. Even in a large company, everything is a solo deal. We are different. We know that teamwork pays off. No one succeeds alone. We know that success is dependent on finding and developing solid team players. That is why Houston Texas Consulting focuses on recruiting on identifying those with the inherent qualities to succeed: discipline, commitment, character, and personality. We look for the right type of person (who may or may not have experience), and then introduce personal and professional leadership principles to further their career. The result is success, and for a simple reason: the employees are continuing to learn and grow. If you're the kind of ambitious, energetic, charismatic pro we believe you are, you can be very successful here.

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